

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
932136-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
American Crossroads	issue	692 & 953

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	932136	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	5a Daybreak	5-6a	-----	:30	0	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	11-11--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	5:54 AM	5a Daybreak	5-6a	:30	USPRTV19ACH	\$1,500.00 NM
2	WMUR	Th	10/04/12	5:13 AM	5a Daybreak	5-6a	:30	USPRTV19ACH	\$1,500.00 NM
3	WMUR	F	10/05/12	5:23 AM	5a Daybreak	5-6a	:30	USPRTV19ACH	\$1,500.00 NM
4	WMUR	M	10/08/12	5:28 AM	5a Daybreak	5-6a	:30	USPRTV19ACH	\$1,500.00 NM
2	10/02/12	10/08/12	6a Daybreak	6-7a	-----	:30	0	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	1-111--	4	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/03/12	5:58 AM	6a Daybreak	6-7a	:30	USPRTV19ACH	\$3,500.00 NM
2	WMUR	Th	10/04/12	6:54 AM	6a Daybreak	6-7a	:30	USPRTV19ACH	\$3,500.00 NM
3	WMUR	F	10/05/12	6:09 AM	6a Daybreak	6-7a	:30	USPRTV19ACH	\$3,500.00 NM
4	WMUR	M	10/08/12	5:59 AM	6a Daybreak	6-7a	:30	USPRTV19ACH	\$3,500.00 NM
3	10/02/12	10/08/12	Good Morning America	7-9a	-----	:30	0	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	11-1---	3	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	7:55 AM	Good Morning America	7-9a	:30	USPRTV19ACH	\$2,500.00 NM
2	WMUR	Th	10/04/12	8:59 AM	Good Morning America	7-9a	:30	USPRTV19ACH	\$2,500.00 NM
3	WMUR	M	10/08/12	7:25 AM	Good Morning America	7-9a	:30	USPRTV19ACH	\$2,500.00 NM
4	10/02/12	10/08/12	KELLY LIVE DAY	9AM-10AM	-----	:30	0	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	1-111--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/03/12	9:45 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV19ACH	\$750.00 NM
2	WMUR	Th	10/04/12	9:58 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV19ACH	\$750.00 NM
3	WMUR	F	10/05/12	9:59 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV19ACH	\$750.00 NM
4	WMUR	M	10/08/12	9:44 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV19ACH	\$750.00 NM

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932136-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	issue	692 & 953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/08/12	The View	11-12p	-----	:30	0	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- 1111--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	10:58 AM	The View	11-12p	:30	USPRTV19ACH	\$750.00 NM
2	WMUR	W	10/03/12	11:59 AM	The View	11-12p	:30	USPRTV19ACH	\$750.00 NM
3	WMUR	Th	10/04/12	11:34 AM	The View	11-12p	:30	USPRTV19ACH	\$750.00 NM
4	WMUR	F	10/05/12	10:58 AM	The View	11-12p	:30	USPRTV19ACH	\$750.00 NM
6	10/02/12	10/08/12	News 9 at Noon	12-1230p	-----	:30	0	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- 1111--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Tu	10/02/12	12:15 PM	News 9 at Noon	12-1230p	:30	USPRTV19ACH	\$1,200.00 NM
1	WMUR	W	10/03/12	12:28 PM	News 9 at Noon	12-1230p	:30	USPRTV19ACH	\$1,200.00 NM
4	WMUR	Th	10/04/12	12:15 PM	News 9 at Noon	12-1230p	:30	USPRTV19ACH	\$1,200.00 NM
2	WMUR	F	10/05/12	12:23 PM	News 9 at Noon	12-1230p	:30	USPRTV19ACH	\$1,200.00 NM
7	10/02/12	10/08/12	Who Wants to be a Millior	1230-1p	-----	:30	0	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	111-1--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	12:53 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV19ACH	\$500.00 NM
2	WMUR	W	10/03/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV19ACH	\$500.00 NM
3	WMUR	F	10/05/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV19ACH	\$500.00 NM
4	WMUR	M	10/08/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV19ACH	\$500.00 NM
8	10/02/12	10/08/12	KATIE	3-4P	-----	:30	0	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	1111---	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	3:14 PM	KATIE	3-4P	:30	USPRTV19ACH	\$750.00 NM
2	WMUR	W	10/03/12	3:22 PM	KATIE	3-4P	:30	USPRTV19ACH	\$750.00 NM
3	WMUR	Th	10/04/12	3:23 PM	KATIE	3-4P	:30	USPRTV19ACH	\$750.00 NM
4	WMUR	M	10/08/12	3:47 PM	KATIE	3-4P	:30	USPRTV19ACH	\$750.00 NM
9	10/02/12	10/08/12	ELLEN EF	4PM-5PM	-----	:30	0	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- 1111--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	3:58 PM	ELLEN EF	4PM-5PM	:30	USPRTV19ACH	\$750.00 NM
2	WMUR	W	10/03/12	3:59 PM	ELLEN EF	4PM-5PM	:30	USPRTV19ACH	\$750.00 NM
3	WMUR	Th	10/04/12	4:47 PM	ELLEN EF	4PM-5PM	:30	USPRTV19ACH	\$750.00 NM
4	WMUR	F	10/05/12	4:56 PM	ELLEN EF	4PM-5PM	:30	USPRTV19ACH	\$750.00 NM
10	10/02/12	10/08/12	News 9 at 5	5-6p	-----	:30	0	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	1111---	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	5:54 PM	News 9 at 5	5-6p	:30	USPRTV19ACH	\$3,000.00 NM
2	WMUR	W	10/03/12	5:40 PM	News 9 at 5	5-6p	:30	USPRTV19ACH	\$3,000.00 NM
3	WMUR	Th	10/04/12	5:37 PM	News 9 at 5	5-6p	:30	USPRTV19ACH	\$3,000.00 NM

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10	10/02/12	10/08/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	-----	:30	0	\$3,000.00	NM																																																																																																																																																											
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11	10/02/12	10/08/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	-----	:30	0	\$4,000.00	NM																																																																																																																																																											
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12	10/02/12	10/08/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	-----	:30	0	\$1,500.00	NM																																																																																																																																																											
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4	WMUR	M	10/08/12	7:22 PM	Chronicle NH	7-730p	:30	USPRTV19ACH	\$1,500.00	NM																																																																																																																																																										
13	10/02/12	10/08/12	Inside Edition Class of Time - Fixed Non Pre-emptible	730-8	-----	:30	0	\$1,500.00	NM																																																																																																																																																											
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/02/12</td><td>10/08/12</td><td>-11-1--</td><td>3</td><td>\$1,500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>Tu</td><td>10/02/12</td><td></td><td>Inside Edition</td><td>730-8</td><td>:00</td><td></td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">See MG 13.5</td></tr><tr><td>5</td><td>WMUR</td><td>Tu</td><td>10/02/12</td><td>7:43 PM</td><td>INSIDE EDITION AC</td><td>730-8p</td><td>:30</td><td>USPRTV19ACH</td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">MG for 13.1 10/02</td></tr><tr><td>2</td><td>WMUR</td><td>W</td><td>10/03/12</td><td></td><td>Inside Edition</td><td>730-8</td><td>:00</td><td></td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">See MG 13.6,13.7</td></tr><tr><td>7</td><td>WMUR</td><td>W</td><td>10/03/12</td><td>7:58 PM</td><td>INSIDE EDITION AC</td><td>730-8p</td><td>:30</td><td>USPRTV19ACH</td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">MG for 13.2,13.3</td></tr><tr><td>3</td><td>WMUR</td><td>F</td><td>10/05/12</td><td></td><td>Inside Edition</td><td>730-8</td><td>:00</td><td></td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">See MG 13.6,13.7</td></tr><tr><td>6</td><td>WMUR</td><td>F</td><td>10/05/12</td><td>7:55 PM</td><td>INSIDE EDITION AC</td><td>730-8p</td><td>:30</td><td>USPRTV19ACH</td><td>\$1,500.00</td><td>NM</td></tr><tr><td colspan="11">MG for 13.2,13.3</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/02/12	10/08/12	-11-1--	3	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	Tu	10/02/12		Inside Edition	730-8	:00		\$1,500.00	NM	See MG 13.5											5	WMUR	Tu	10/02/12	7:43 PM	INSIDE EDITION AC	730-8p	:30	USPRTV19ACH	\$1,500.00	NM	MG for 13.1 10/02											2	WMUR	W	10/03/12		Inside Edition	730-8	:00		\$1,500.00	NM	See MG 13.6,13.7											7	WMUR	W	10/03/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	USPRTV19ACH	\$1,500.00	NM	MG for 13.2,13.3											3	WMUR	F	10/05/12		Inside Edition	730-8	:00		\$1,500.00	NM	See MG 13.6,13.7											6	WMUR	F	10/05/12	7:55 PM	INSIDE EDITION AC	730-8p	:30	USPRTV19ACH	\$1,500.00	NM	MG for 13.2,13.3										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																																															
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MG for 13.2,13.3																																																																																																																																																																				
14	10/02/12	10/08/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	-----	:30	0	\$1,000.00	NM																																																																																																																																																											
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/02/12</td><td>10/08/12</td><td>-1111--</td><td>4</td><td>\$1,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>Tu</td><td>10/02/12</td><td>11:54 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV19ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>2</td><td>WMUR</td><td>W</td><td>10/03/12</td><td>11:45 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV19ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>3</td><td>WMUR</td><td>Th</td><td>10/04/12</td><td>11:53 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV19ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>4</td><td>WMUR</td><td>F</td><td>10/05/12</td><td>11:54 PM</td><td>Nightline</td><td>1135p-1206a</td><td>:30</td><td>USPRTV19ACH</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/02/12	10/08/12	-1111--	4	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	Tu	10/02/12	11:54 PM	Nightline	1135p-1206a	:30	USPRTV19ACH	\$1,000.00	NM	2	WMUR	W	10/03/12	11:45 PM	Nightline	1135p-1206a	:30	USPRTV19ACH	\$1,000.00	NM	3	WMUR	Th	10/04/12	11:53 PM	Nightline	1135p-1206a	:30	USPRTV19ACH	\$1,000.00	NM	4	WMUR	F	10/05/12	11:54 PM	Nightline	1135p-1206a	:30	USPRTV19ACH	\$1,000.00	NM																																																																																								
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2	WMUR	W	10/03/12	11:45 PM	Nightline	1135p-1206a	:30	USPRTV19ACH	\$1,000.00	NM																																																																																																																																																										
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15	10/02/12	10/08/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	-----	:30	0	\$3,750.00	NM																																																																																																																																																											
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/02/12</td><td>10/08/12</td><td>-111-11</td><td>5</td><td>\$3,750.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>Tu</td><td>10/02/12</td><td>11:32 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>USPRTV19ACH</td><td>\$3,750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/02/12	10/08/12	-111-11	5	\$3,750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	Tu	10/02/12	11:32 PM	News 9 at 11	11-11:35p	:30	USPRTV19ACH	\$3,750.00	NM																																																																																																																									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																																															
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932136-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	issue	692 & 953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
15	10/02/12	10/08/12	News 9 at 11	11-11:35p	-----	:30	0	\$3,750.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WMURW		10/03/12	11:14 PM	News 9 at 11	11-11:35p	:30	USPRTV19ACH	\$3,750.00	NM
	3	WMURTh		10/04/12	11:29 PM	News 9 at 11	11-11:35p	:30	USPRTV19ACH	\$3,750.00	NM
	4	WMURSa		10/06/12	12:26 AM	News 9 at 11	11-11:35p	:30	USPRTV19ACH	\$3,750.00	NM
	LR - Football										
	5	WMURSu		10/07/12	11:29 PM	News 9 at 11	11-11:35p	:30	USPRTV19ACH	\$3,750.00	NM
16	10/06/12	10/07/12	6a Weekend Daybreak	Sa/Su 6-7a	-----	:30	0	\$450.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----1-	1	\$450.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		10/06/12	6:09 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	USPRTV19ACH	\$450.00	NM
17	10/06/12	10/07/12	7a Weekend Daybreak	7-9a	-----	:30	0	\$1,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----11	2	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		10/06/12	7:08 AM	7a Weekend Daybreak	7-9a	:30	USPRTV19ACH	\$1,500.00	NM
	2	WMURSu		10/07/12	8:54 AM	7a Weekend Daybreak	7-9a	:30	USPRTV19ACH	\$1,500.00	NM
18	10/06/12	10/07/12	Weekend GMA	9-10a	-----	:30	0	\$1,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----11	2	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		10/06/12	8:58 AM	Weekend GMA	9-10a	:30	USPRTV19ACH	\$1,500.00	NM
	2	WMURSu		10/07/12	9:59 AM	Weekend GMA	9-10a	:30	USPRTV19ACH	\$1,500.00	NM
19	10/06/12	10/06/12	News 9 at 7	7-730p	-----	:30	0	\$1,750.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----1-	1	\$1,750.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		10/06/12	7:09 PM	News 9 at 7	7-730p	:30	USPRTV19ACH	\$1,750.00	NM
20	10/07/12	10/07/12	6p News 9 Weekend	6-7p	-----	:30	0	\$1,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12	-----1	1	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSu		10/07/12	6:29 PM	6p News 9 Weekend	6-7p	:30	USPRTV19ACH	\$1,500.00	NM
21	10/02/12	10/08/12	5a Daybreak	5-6a	-----	:30	0	\$2,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/02/12	10/08/12	--1----	1	\$2,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURW		10/03/12	5:41 AM	5a Daybreak	5-6a	:30	USPRTV19ACH	\$2,000.00	NM
22	10/02/12	10/08/12	6a Daybreak	6-7a	-----	:30	0	\$4,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/02/12	10/08/12	----1--	1	\$4,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURF		10/05/12	6:22 AM	6a Daybreak	6-7a	:30	USPRTV19ACH	\$4,500.00	NM

DUPLICATE INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
932136-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	issue	692 & 953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/02/12	10/08/12	Good Morning America	7-9a	-----	:30	0	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	--11---	2	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	7:55 AM	Good Morning America	7-9a	:30	USPRTV19ACH	\$3,500.00 NM
2	WMURTh		10/04/12	7:55 AM	Good Morning America	7-9a	:30	USPRTV19ACH	\$3,500.00 NM
24	10/02/12	10/08/12	KELLY LIVE DAY	9AM-10AM	-----	:30	0	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/02/12	9:44 AM	KELLY LIVE DAY	9AM-10AM	:30	USPRTV19ACH	\$1,000.00 NM
25	10/02/12	10/08/12	The View	11-12p	-----	:30	0	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/05/12	11:30 AM	The View	11-12p	:30	USPRTV19ACH	\$1,000.00 NM
26	10/02/12	10/08/12	News 9 at Noon	12-1230p	-----	:30	0	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	--1----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	12:24 PM	News 9 at Noon	12-1230p	:30	USPRTV19ACH	\$1,500.00 NM
27	10/02/12	10/08/12	Who Wants to be a Millior	1230-1p	-----	:30	0	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	---1---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		10/04/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV19ACH	\$700.00 NM
28	10/02/12	10/08/12	THE CHEW	1-2PM	-----	:30	0	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	11111--	5	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/02/12	1:30 PM	THE CHEW	1-2PM	:30	USPRTV19ACH	\$700.00 NM
2	WMURW		10/03/12	12:59 PM	THE CHEW	1-2PM	:30	USPRTV19ACH	\$700.00 NM
3	WMURTh		10/04/12	1:57 PM	THE CHEW	1-2PM	:30	USPRTV19ACH	\$700.00 NM
4	WMURF		10/05/12	1:57 PM	THE CHEW	1-2PM	:30	USPRTV19ACH	\$700.00 NM
5	WMURM		10/08/12	1:57 PM	THE CHEW	1-2PM	:30	USPRTV19ACH	\$700.00 NM
29	10/02/12	10/08/12	KATIE	3-4P	-----	:30	0	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/02/12	3:34 PM	KATIE	3-4P	:30	USPRTV19ACH	\$1,000.00 NM
30	10/02/12	10/08/12	ELLEN EF	4PM-5PM	-----	:30	0	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	--1----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	4:36 PM	ELLEN EF	4PM-5PM	:30	USPRTV19ACH	\$1,000.00 NM



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WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
932136-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	issue	692 & 953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/02/12	10/08/12	ELLEN EF Class of Time - Fixed Non Pre-emptible	4PM-5PM	-----	:30	0	\$1,000.00	NM
31	10/02/12	10/08/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	-----	:30	0	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/05/12 5:21 PM News 9 at 5 5-6p :30 USPRTV19ACH \$4,500.00 NM									
32	10/02/12	10/08/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	-----	:30	0	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -1----- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 6:22 PM News 9 at 6 6-7p :30 USPRTV19ACH \$5,500.00 NM									
33	10/02/12	10/08/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	-----	:30	0	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----1-- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/05/12 7:20 PM Chronicle NH 7-730p :30 USPRTV19ACH \$1,750.00 NM									
34	10/02/12	10/08/12	Inside Edition Class of Time - Fixed Non Pre-emptible	730-8	-----	:30	0	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -1----- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 Inside Edition 730-8 :00 \$1,750.00 NM See MG 34.2									
2 WMURTu 10/02/12 7:58 PM INSIDE EDITION AC 730-8p :30 USPRTV19ACH \$1,750.00 NM MG for 34.1 10/02									
35	10/08/12	10/08/12	Castle Class of Time - Fixed Non Pre-emptible	10-11p	1-----	:30	1	\$6,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$6,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 10/08/12 10:43 PM Castle 10-11p :30 USPRTV19ACH \$6,500.00 NM									
36	10/02/12	10/08/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	-----	:30	0	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -1-1--- 2 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 10/02/12 11:14 PM News 9 at 11 11-11:35p :30 USPRTV19ACH \$5,000.00 NM									
2 WMURTh 10/04/12 11:32 PM News 9 at 11 11-11:35p :30 USPRTV19ACH \$5,000.00 NM									
39	10/05/12	10/05/12	Shark Tank Class of Time - Fixed Non Pre-emptible	8-9p	----1--	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/05/12 8:20 PM Shark Tank 8-9p :30 USPRTV19ACH \$5,500.00 NM									
40	10/08/12	10/08/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	-----	:30	0	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

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Lehigh Valley, PA 18002-6884

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40	10/08/12	10/08/12	INSIDE EDITION AC	730-8p	-----	:30	0	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR		10/08/12	7:59 PM	INSIDE EDITION AC	730-8p	:30	USPRTV19ACH	\$1,500.00 NM
<u>Total Spots</u>							90		

Payment Terms 30 Days

<u>Gross Total</u>	\$177,450.00
<u>Agency Commission</u>	\$26,617.50
<u>Net Amount Due</u>	\$150,832.50